

WHY CHOOSE MAXIMISE

If you don't want the risk of someone else managing your business for you and want to stay in touch with your business, but need industry support and advice. Call Maximise.

Or if you don't want the hassle of project managing your new business – but want to give it the best chance to succeed. Call Maximise.

- No ongoing management fees
- Control of your business
- Advice and support from Industry specialist
- Child care experts with commercial background
- For new operators - build right from the start, efficiencies can generate greater profits.



MAXIMISE staff development
MAXIMISE children's learning potential
MAXIMISE families satisfaction
MAXIMISE your business

OUR SERVICES

Maximise can support centre owners, managers, and staff in:

Staff Training and Development
Accreditation Support
Centre Licensing / Legislation Advice
Policies and Procedures
Government / Regulatory Body Liaison
Childcare Programs
Project Management / Centre Developments
Profitability Analysis
Streamlining Costs
Systems Development
Human Resources
Marketing and Public Relations
Building Design

MAXIMISE
CHILD CARE CONSULTANCY

Call now to arrange an appointment and discuss your childcare business requirements or just call for advice or support on the following numbers...

Maximise Childcare Consultancy
PO Box 290
Corinda Qld 4075
Mobile: 0438 783 784
Email : info@maximiseconsult.com.au

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ABOUT US

Maximise Childcare Consultancy can introduce owners to the key foundation principles of childcare and tactics and strategies to maximise your business, with particular focus on:

- staff development to enhance children's learning potential and increase families satisfaction in your service
- streamlining and implementing systems to address productivity and legislation requirements
- minimising costs to increase centre revenue

Maximise also offers a project management service for new business owners interested in entering the industry.

WHO IS MAXIMISE

Maximise Childcare Consultancy is owned and operated by industry specialists who have experience in community, private and corporate child care. With a highly respected team and over 15 years experience in operations, management, human resources and marketing for the childcare industry. Maximise can provide exclusive or ongoing support and services for childcare owners to maximise their business potential.

Conny Reardon, Managing Director of Maximise Childcare Consultancy has more than 15 years experience in the childcare industry and has a Masters of Education (Guidance Counselling), Post Graduate Diploma (Education) and a Bachelor of Teaching (Early Childhood). Over the last 12 years she has held senior management roles in centre developments, business development and operations including General Manager of Hutchison's childcare Services, one of Australia's largest publicly listed childcare providers.

Over the past decade the private childcare industry in Australia has substantially grown. Childcare operators have been able to function in a favourable market and profits were easily made – but this is changing.....

In order for childcare centres to operate successfully and profitably in today's competitive marketplace, childcare owners need to be familiar with various legislations, accreditation, wage costs, human resources and marketing principles and concepts for survival and growth. More and more childcare owners are finding that survival and growth depends very much on understanding customer needs (parents and children), staff training and development as well as the environment in which they compete/operate.

OUR AIM

MAXIMISE your staff's development! How to recruit, retain and further develop staff development in all areas to create a quality service. Streamline and implement systems to address productivity issues, coach and develop your Centre Manager to manage all aspects of your service efficiently.

MAXIMISE children's learning potential! Child care professionals are responsible for helping to build foundations for children to learn and grow upon. This can be achieved by providing a quality early learning environment.

MAXIMISE families satisfaction! Families want more than just child minding. Parent expectations of child care have changed dramatically over the last decade. Choosing a child care service for families is a very emotional decision; families want only the best for their children. Maximise can teach you to recruit right, invest in your people to ensure they create an environment in which children will learn and grow. A child care service that meet the needs of parents, will help your business grow.

MAXIMISE your business! Understand the people factor and how it drives your business to increase your bottom line. Learn expert tips on effective marketing and operational management to ensure you successfully manage margins, improve productivity, control costs and avoid industry traps like spiralling wages costs. Understand how to identify your businesses strengths and weaknesses and implement strategies to enhance your business to generate revenue, control expenses and earn sufficient profits.

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